



# PHILIP MORRIS

U.S.A.

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April 1, 1985

The Honorable Tom Casey  
State Senator  
2621 Canal Street  
New Orleans, LA 70119

Dear Senator Casey:

Merit Harbor Lights, the most spectacular fireworks display ever to come to New Orleans, will burst into an explosion of magical color over Jackson Square at the Mississippi on April 14th at dusk. Sponsored by Merit cigarettes, the extravaganza will be presented at the grand finale to the New Orleans' French Quarter Festival.

I would like to invite you and a guest to join us on the 14th aboard the Bayou Jean Le Fitte to watch this display of colors. We will board beginning at 6:30 PM from the Toulouse Street Wharf. We will leave the dock at 7PM for an hour cruise prior to the fireworks. Cocktails and hor d'oeuvres will be served on board.

The fireworks are scheduled to begin at 8:15 PM. We will return to the Toulouse Street Wharf by 9 PM. Limited free parking will be available. Attire should be casual.

Please call Emmie La Bauve at 212-880-3628 if you plan to attend. I hope you can join us for what I am sure will be an enjoyable evening.

Sincerely

Carl P. Johnson  
Regional Manager  
Government Relations

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